## **Cubic Zirconia - is Diamond Dead?**

By: Martin Mallett

Cubic zirconias (CZ) are rarely found in nature but are very commonly synthesized for use as a diamond substiture. Cubic zirconias are zirconium oxide (ZrO2). This synthesized substance is hard and typically colorless but can be found in an array of colors. Dont confuse this with zircon which is a zirconium silicate (ZrSiO4).

Synthetic cubic zirconias have very low costs, high durability, and looks extremely similar to real diamonds. In actuality, cubic zirconias have remained one of the most economically important diamond simulate since 1976.

Cubic zirconias are isometric, just like diamonds, which is one of the main reasons as to why they look so very similar to each other. CZ contains a precise mole percentage of metal oxide stabilizer of ten to fifteen percent.

If it didnt contain this metal oxide stabilizer then during synthesis zirconium oxide would form monoclinic crystals, which is actually its stable form in natural conditions. The physical appearance and optical properties of synthesized cubic zirconias will vary including the price.

Cubic zirconias commonly turns a yellow, greenish-yellow, or beige color when under shortwave UV. When cubic zirconias are under long wave UV the results are decreased with a whitish glow appearing. Some colored stones have a complex earth absorption spectrum.

If you add certain metal oxides into the feed powder you will get results of vibrant colors including cerium for a yellow, orange, or red, chromium for green, Neodymium for purple, erbium for pink, titanium for golden brown.

In recent years many manufacturers have tried to find a way to improve their cubic zirconias such as coating completed cubic zirconias in a light layer of diamond like carbon (DLC) such as Amorphous Diamond. The process is referred to as chemical vapor deposition.

Cubic zirconias looks so similar to a diamond that only a truly trained eye can tell the difference from the two easily.

Article Source: http://articlecrazy.com

Martin Mallett is the owner of Shop 4 Silver - a site specialising in <u>silver jewellery</u> and offers a range of <u>cubic zirconia jewellery</u>.

# **Diamonds May Last Forever...**

By: Vincent Youngblood

For hundreds of years, couples have used diamonds to symbolize their everlasting love and commitment to one another. Strangely however, people have always insisted on mounting their diamonds in soft metal bands like gold or silver – bands that are prone to scratching and breakage.

A diamond may last forever, so why would you want to put it onto a gold band when the stronger, lightweight titanium is available? Clearly, both gold and titanium make beautiful pieces of jewelry, but when compared to the inherent weakness of gold, titanium's strength seems a much better match for the diamond.

#### **Strong Traditions**

Historically, couples have always valued long-lasting jewelry as a sign of their enduring love and devotion to one another. Tradition has led brides and grooms to utter the words, "Till death do us part."

In modern times however, half of all marriages will end up in divorce court. As a reflection of the trend towards, "Till argument do us part," truly committed couples have been seeking jewelry that reflects a more sincere promise.

As the strongest substance on earth, diamonds have always been the perfect representations of ideal love, because they are beautiful and can withstand any conditions.

Almost universally, people will take their perfect diamonds and set them in gold - one of the softest metals available. Sure, gold rings look great when they are first molded, but gold is a notoriously weak metal. Gold is so soft that in the Old West, old men would bite into the gold to see if their bites would leave teeth marks. If their bite would leave an impression, then they knew that the metal was truly gold.

Although giving gold is still considered a lovely sentiment, old gold loses its shine quickly and gets scratched without much difficulty. Next to the durable diamonds, gold begins to look worn and tired in a very short amount of time.

#### A Strong Alternative To Gold

Titanium is a more recent discovery in the world of metals. Many jewelers believe that titanium would have been the predominant metal for jewelry, had it been discovered at a time earlier in history. But, titanium was not discovered until the late 18th century by a German chemist.

Titanium is a metal equivalent of a diamond. It is beautiful; and it is stronger than steel, but as light as aluminum.

The more people learn about them, the more popular titanium wedding bands are becoming with consumers. Their strength is just one of the many factors that appeal to many perspective buyers.

While titanium rings will still be somewhat susceptible to the elements, the wearing away is so miniscule that it will barely be noticeable over a lifetime.

Like gold and silver, titanium is actually very comfortable to wear. Unlike gold and silver however, titanium is hypoallergenic, which means that it is much less likely to cause a skin rash on the wearer.

### **Strong Designs**

Titanium comes in three different grades, 6/6/2, 6/4, and CP 2.

- \* Grade 6/6/2 is made up of 86% titanium, 6% aluminum, 6% vanadium, and 2% tin. This is the strongest variation available.
- \* Grade 6/4 is most commonly used in the construction of aircrafts. This is derived from 90% titanium, 6% aluminum, and 4% vanadium.
- \* CP 2 is the purest grade of titanium available. This grade is best for people who actually do have known allergies to certain metals, especially those who have experienced rashes due to aluminum or tin.

The strength of titanium makes the creation of elaborate designs very difficult. Elegant designs are meant to capture the beauty of the metal and of any stones in the piece. But, a simplistic approach is often taken when molding this metal into jewelry.

The classic designs are very popular with men who may be concerned about wearing excessively feminine-appearing titanium wedding rings. As you may well imagine, unadorned men's wedding bands have always been more popular among the male species.

For couples interested in matching wedding bands, most jewelers are more than happy to create custom pieces to match the desires of the customer. There are countless ways to mount jewels into titanium, as well as options available for coloring a piece of titanium jewelry.

Titanium is a refractory metal. One of the characteristics of refractory metals lies in the ability to anodize its surface. Anodizing is a process that forms a coating on the surface of the metal, by the process of electrolysis. Anodizing allows the titanium manufacturer to produce a large palette of colors in their metals, of which black is among the most popular.

For additional design options, various kinds of metal inlays can be fused to the ring to create a new depth and dimension in the jewelry. Rose-colored gold inlayed in black titanium is a popular choice in women's wedding rings.

#### Conclusion

Wedding bands and rings as signs of commitment have been used for so long it is nearly impossible to find an accurate account of their origin. Had the first wedding rings been made of titanium, we might still have an accurate record of their history because specimens would have undoubtedly survived.

The permanence of marriage is not as enduring as it was only a century ago, but the permanence of titanium is as eternal as diamonds. If you would like a wedding band set that will convey your everlasting promise of commitment, then a diamond set in a titanium wedding band will be your perfect selection.

## Article Source: http://articlecrazy.com

Written by: **Vincent Youngblood.** Yates & Co Jewelers located in Modesto, CA has been serving clients since 1988. Their <u>titanium jewelry</u> website has been online since 2002. Top-selling products include <u>Men's Wedding Bands</u> and a wide range of stylish <u>titanium rings</u>.

# Pearl Jewelry: Understand Pearls Before You Buy

By: Chris Robertson

We've all admired the gorgeous luster of a pearl necklace or a set of pearl earrings, but if you're in the market to buy pearl jewelry, you should understand the basics about pearls and pearl jewelry. Here, then, is a basic guide to pearls:

#### Freshwater Pearls

Freshwater pearls are farmed in rivers, lakes, and other freshwater sources. They differ from saltwater pearls in that freshwater pearls are almost entirely made up of nacre - the substance that gives pearls their luster and longevity. As a result, freshwater pearls will typically not experience the same amount of wear as saltwater pearls. A freshwater pearl necklace is also typically less expensive than other types of pearl necklaces. An added feature is that freshwater pearls come in a variety of colors, including pink, black, and purple. Those who trend toward nontraditional pearl colors will find the hue they're looking for in freshwater pearls.

#### **Tahitian Pearls**

Tahitian pearls are also known as black pearls because they are cultivated in the black-tipped oyster. The truth, though, is that Tahitian pearls come in a variety of hues, from true black to gray, from blue to green, and from pink to brown. It's difficult to match the colors of Tahitian pearls, so a Tahitian pearl necklace will cost more than its freshwater cousin.

#### Akoya Pearls

Akoya pearls hail from Japan, where they are cultured. More expensive than freshwater pearls, Akoya pearls are also typically more perfectly round and smoother than freshwater pearls. The luster of an Akoya pearl necklace and pearl earrings makes them the jewelry of choice for many brides-to-be.

## **Factors Affecting Price**

The price of pearl jewelry can vary widely, depending upon a number of factors. Taking the price of the setting out of the equation, pearls are valued based on the type of pearl, their size, their roundness, and the absence or presence of flaws. If you are looking for affordable or wholesale pearl jewelry, freshwater pearls are your best bet. The most expensive pearls may be South Sea pearls, which are made by the pinctada maxima, or golden-lipped oyster. They are typically quite large and fairly rare.

Pearls are measured in millimeters, and typically vary from 5 mm to 18 mm. Needless

to say, all other factors being equal, the larger the pearl, the more expensive it is. The same holds true for roundness or symmetry and the absence of flaws. A perfectly round white pearl with no mars will cost more than a pearl that is slightly asymmetrical or that has a mark on it.

That's not to say, of course, that only pearl jewelry made from flawless, large, round, white pearls is desirable. Increasingly, people appreciate the special qualities that colored and differently shaped pearls can bring to pearl jewelry. As with all exquisite items, everyone's taste is different. The one certainty is that you should know something about pearls before starting to shop for pearl jewelry.

Article Source: http://articlecrazy.com

Chris Robertson is an author of Majon International, one of the worlds MOST popular <u>internet marketing</u> companies. For tips/information, click here: <u>Pearl Jewelry</u> Visit Majon's <u>Jewelry directory.</u>

# The Amazing Versatility And Range Of Titanium In Products Today

By: Vincent Youngblood

Titanium is an amazing metal. Jewelry makers have long considered it a noble metal, and as such, it is often used to craft men's wedding rings. Titanium is most famously used in the construction of airplanes and spacecraft. Doctors have even used it for bone replacements, while construction workers use it to build bridges.

This element was discovered by a German chemist in 1795, and it has been listed on the periodic table of elements ever since. In the years since its discovery, countless uses have been discovered for titanium.

## **Titanium in Jewelry**

Jewelers have embraced the amazing quality of titanium to for it's incredible tensile strength and resistance to environmental wear. It's completely hypoallergenic qualities make it perfect for daily wear associated with wedding bands. Many men are attracted to the sleekness and feather lightness of men's titanium wedding bands.

Body jewelry, such as earrings, is made predominantly from titanium because of its ability to not interact with human body chemistry. This can shorten the healing time following a piercing, because a person's immune system is not trying to attack the invading titanium earrings or barbells.

Divers and other people who work and play in and around the ocean often prefer to purchase titanium wedding bands and jewelry, due to titanium's corrosion-resistance capabilities in saltwater environments.

### **Titanium in Aircraft Manufacturing**

The aircraft industry is the largest consumer of titanium in the world. The strength and lightness of titanium make it ideal for manufacturing aircraft.

Aluminum was originally used in the production of aircraft because it was also lightweight. As engineers began experimenting with faster travel, they discovered that aluminum could not handle the increased heat and pressure associated with high-speed travel.

Now, there are very strict standards for what materials are used to manufacture of aircraft, especially passenger planes. Aircraft construction materials must be strong, corrosion and crack resistant, and they must be light; titanium is one of the best-suited materials for this purpose. For high speeds and altitude, the ability of a metal to withstand drastic temperature changes is also critical.

The Lockheed Corporation was the first aircraft manufacturer to experiment with titanium in the building of their aircraft. The first airplane to incorporate titanium in its design was the A-12, which was the predecessor to the SR-71 Blackbird spy plane. Since then, titanium has become the industry standard for aircraft manufacturing. Its basic chemistry is ideal for the rigid conditions aircraft have to endure.

#### **Marine Titanium**

Like the aircraft manufacturing industry, many of titanium's features have made it ideal for use in marine crafts as well. Its resistance to corrosion in saltwater makes it ideal for use in many underwater devices.

Scuba diving gear is critical to the survival of a diver. Faulty equipment can be dangerous, especially if it fails at the wrong time or wrong depth. External mechanical components that are made out of titanium are resistant to the corrosive powers of the ocean.

Desalinization factories extract salt from ocean water. This provides both usable salt and fresh drinking water. Much of the equipment in these factories is made with titanium to avoid rusting and the cost of replacing expensive machinery.

Many fish hobbyists know that a considerable number of marine aquarium equipment pieces are made from titanium. For example, the heating elements available for many fish tanks are made from titanium.

Titanium is also commonly found in fishing equipment. High quality rods and reels are made from titanium. Many lures and accessories are also made from titanium to avoid damage, from the contact with fish and water.

## **Titanium in Industry**

In many factories around the world, titanium is a key ingredient in much of the machinery. The industrial world has become accustomed to the ease and dependability of titanium and has incorporated it into many of the aspects of their work.

Many different automotive manufacturers use titanium not only in their factory equipment, but also in their vehicles. The extreme heat of engines creates many of the same problems that face aircraft manufacturers, and both industries have found similar solutions.

#### **Consumer Products**

Many products in everyday life feature some level of titanium. Quite a few of them may be surprising to many people. Frames for eyeglasses can be made from titanium to provide a comfortable yet durable wear.

A large range of sporting equipment is made with titanium. Tennis racquets, golf clubs, and bicycle components are made from titanium or have titanium parts. Many helmets are titanium reinforced for better durability.

Camping equipment is commonly made with titanium, making them easy to carry for backpackers and frequent travelers. This can include cooking utensils, dishes, and tent supports.

#### In Conclusion

There are whole lists of products that titanium has been used to improve. Whether it men's wedding bands or high-speed fighter jets, titanium can be an essential element in manufacturing the perfect entity.

The uses of titanium are constantly increasing. The development of new technology is always leading to additional uses for materials already in use in other fields. Some companies are now exploring using titanium in laser production. If we look at products developed using titanium ten years from today, there are certainly going to be a wide range of new uses that we cannot even imagine today.

Article Source: http://articlecrazy.com

Vincent Youngblood - Yates & Co Jewelers located in Modesto, CA has been serving clients since 1988. Their <u>titanium jewelry</u> website has been online since 2002. Topselling products include <u>Men's Titanium Wedding Bands</u> and a wide range of additional <u>titanium wedding bands</u>.

## Birthstone Gems Make an Awesome Gift

By: Christopher Jones

There are different gemstones for every calendar month, which is why they serve as the perfect birthday present. Some believe that these gemstones bring you those who wear them good fortune, and are also believed to have special meanings that reflect a personality trait of the holders. Whether it is someone's birthday, or just a token of love gemstones are the perfect gift.

Birthstone jewelry is perfect for someone important to you, on any occasion such as a

Valentine's Day gift or a Christmas present. When you surprise a loved one with a birthstone gem be sure to tell the recipient about the meaning. Showing attention to the gift shows that you put effort and time into the jewelry giving it even more meaning.

Sometimes purchasing a birthstone gem can be expensive and difficult, especially if you are on a tight budget. There are some gemstones that are rare and expensive including diamonds, rubies, sapphires and emeralds. If you are not able to purchase a genuine birthstone then you can also purchase a synthetic gemstone which looks like the real thing, but for an affordable amount. The most commonly purchased synthetic gemstone is a cubic zirconia which looks very similar to a genuine diamond.

There are many retailers and online store retailers who specialize in genuine gemstones and cubic zirconia set in sterling silver. You are able to select from a range of jewelry items such as earrings, bracelets, pins, rings, necklaces, and pendants. You can find websites that specialize in genuine birthstones and cubic zirconia, as well as sterling silver to keep the price affordable. You can easily find a company that offers breathtaking sterling silver solitaire rings that represent each month of the year. You can purchase solitaire rings with heart, princess, or round cut stones.

Article Source: http://articlecrazy.com

Written by Christopher Jones. Find the latest information on <u>Birthstone Gems</u> at <u>Birthstone-Gems.com</u>. This website provides comprehensive information about all birthstone gems, including buying & caring tips, properties, historical facts, and more.

# Gold rings for women

By: Mohan sharma

This informative article on "Gold rings for women" will prove to be a perfect guide so that the next time you have to purchase a Gold ring, it would be a piece of cake for you. This article will educate you about the various types of Gold rings available, and also on making the right choice. When you will be finished reading this article, you will have all the information you need about Gold rings. This article also allows you to make correct decisions buying a Gold ring. You will find this article educative as well as smart. That is because this article targets one of the most important segments of jewelry- Gold rings.

Gold has been the most celebrated metal since centuries. Wars have been raged for this metal. This yellow metal, as it is popularly known, also shows the wealth factor in any country. Several other things are measured in terms of Gold standard. Even a slight drop or rise in the prices of yellow metal is met with widespread acknowledgement and hype. That is the exclusivity which Gold celebrates. Gold jewelry has been the most important item in a woman's must-have list. Women, the world over, have prized gold since centuries. Gold jewelry suits every occasion. Gold jewelry can never become obsolete, thanks to its mammoth popularity and significance. Many religions depict gold as the metal of the Gods. In the Hindu Mythology, gold has been shown to adorn hundreds of Gods and Goddesses. This precious yellow metal is a hit everywhere. Gold forms the basis for a monetary standard used by the International Monetary Fund (IMF) and the Bank for International Settlements. Carat weights of 20 and higher are used in modern jewelry.

Since ages, Gold has been considered one of the most precious metals; and its value has been used as the standard for many currencies. Gold rings, therefore, form an integral part of the lives of women, the world over. Gold rings suit almost every occasion. Gold rings can be gifted on an engagement ceremony, or on a wedding etc. Gold rings can never go wrong with any of the dresses you wear. Gold rings adorn your finger and add beauty to them. Gold rings are bound to be your pride and the onlookers' envy. Nowadays, thanks to the internet revolution. Gold rings are available with online shops and dealers. These shops offer you exciting discounts and free gifts with Gold rings. Moreover, you have a wide range of Gold rings to select from with these online stores. Gold rings are also adorned with metals like sapphire, platinum, ruby etc. for example; Gold rings are available as Sapphire ring in 14k white gold, diamond ring in 14 karat white gold and so on. These Gold rings are available in a number fo shapes as well. Popular shapes include round rings, heart shaped rings etc. Gold rings will never cease to amaze you. You can store these beautiful Gold rings for years, without having to worry about the loss of their luster. Gold rings will never let you down. All you have o do is to choose from a number of Gold rings available with online shops and go ahead with it.

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Mohan Sharma resides in UK and he is a skilled professional and has a great analyzing capacity in laptop and online shopping malls which include all categories products like computing, electronics, home appliances, accessories. Mohan Sharma <a href="https://www.mlgoods.com">www.mlgoods.com</a>

# **Cheap diamond bracelets**

By: Dealson

Read this article to understand the minutest detail about buying diamond bracelets. This article on "diamond bracelets" presents before you an easy to understand writeup so that you have all the information that is vital to understanding the pros and cons before procuring a diamond bracelets. This article will provide you with insights about the places and brands that are related to diamond bracelets. Not only will this write up make things simpler for you, it will also serve as a knowledge bank, when it comes to diamond bracelets. Diamonds have been the hot topic for gossips and admiration since ages. Since time immemorial, diamonds have captured the imagination of human beings, particularly women. Even in many religions, diamonds have been shown as the ornaments of Gods. Diamond are said to be a woman's best friend. Who doesn't know about the diamond? However, what most of us are not aware of is the fact that there are several types of diamonds. The first use of diamond bracelets was recorded in year 1477. Earlier stones like ruby, emerald & sapphire were used for friendship bracelets. The carat weight is used to measure the mass of a diamond. One carat is on- fifth of a gram. Diamonds are available in 0.5 carat, 1.0 carat, 1.5 carat, 2, 3 and 5 carats etc. Diamond is available as engagement rings, necklaces, bracelets etc. Diamonds are the perfect gifts for those special occasions. Diamond bracelets exudes luxury and style. It is designed in a contemporary style to match your style-quotient. The best part about Diamonds is that they are extremely light in weight. Say no to all those bulky bracelets and embrace the swish Diamond bracelets. With the power of Diamond bracelets, you will always be the center of attraction. It is very difficult to ignore those dazzling and stylish Diamonds. Diamond bracelets is available in a number of shapes and sizes, and price-tags too. It retains less of dirt, so that even after year o use, they look new. Diamond bracelets is generally available with online shops as well. It is, however, important to consider a few things before you are all set to purchase Diamond bracelets. Firstly, Diamond bracelets must suit you. Second of all, Diamond bracelets should have the certification of purity. And finally, Diamond bracelets should have proper flawless finishing. Diamond bracelets should be properly polished as well. You can buy diamond bracelets from online shops as well. Choose from the known brands and always insist on quality check-up before purchasing diamond bracelets. If we talk about Diamond bracelets and that too cheap Diamond bracelets, then you will be happy to know that these days, cheap Diamond bracelets is available with many shops and online dealers. You can easily buy a set of cheap Diamond bracelets, thanks to the rising awareness about Diamond bracelets. Buying Diamond bracelets was never so easy. Diamond bracelets compliment a gift in the best possible way. It serves as the perfect gifts for the would-be bride and groom. Diamond bracelets is effete and stylish; Diamond bracelets exudes a charisma that will be hard to resist. Diamond bracelets are very sophisticated and chic.

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John Dealson Resides in UK. He is skilled professional cheap diamond bracelets. He has a great analyzing power of various cheap diamond bracelets. He gives you all details about <u>Cheap diamond bracelets</u> with the best satisfaction. Regards John Dealson www.aceexclusive.com

# **Gold Versus Silver Jewelry**

By: Michelle Lindsey

Today the price of an ounce of gold reached close to an all time high. Today(March 7th, 2007) we're at \$644. The last time gold was higher was in 1980 when it reached an all time high of \$615. Many people believe that the current values will continue to increase. Currently the price of gold is \$110% above the 2001 year end closing. What does this mean to you, the consumer of fine jewelry? Simply put, gold has just about priced itself out of the reach of many consumers.

Now, what's a girl to do? Gold is coming back into popularity right as we are reaching those all time high costs. There is a good answer.

If you really prefer gold jewelry to silver, you can pick a piece of sterling silver with a vermeil finish. Silver prices have almost doubled since 2001, too, but the big difference is that sterling silver is 12.00 per ounce (about 1/50th the cost of gold).

Vermeil (Pronounced vehr-MAY) is a term that means gold over silver.

Vermeil is a gold-plating process which was developed in France in the mid-1700s. In the 19th century, France banned production of vermeil because the process involved

the use of mercury. Present-day vermeil refers to an overplaying of gold onto silver using a safe electrolytic process.

In the past, gold plating was notorious for wearing through to the base metal. Today's technology makes that a thing of the past. The plating done today will last a lifetime with proper care.

Silver can be combined with either colored stones or with freshwater pearls. Because of it's affordability it is possible to have an entire set of a triple strand silver and freshwater pearls necklace and matching bracelet with earrings to provide a stunning display of elegance at a very good price.

There are numerous affordable choices to suit your individual style.

<u>Article Source</u>: http://articlecrazy.com

Article by Michelle Lindsey. Send comments or suggestion to michelle\_l(at)silverlandjewelry.com © 2006 www.silverlandjewelry.com

# **Differences Between Freshwater and Saltwater Pearls**

By: Kingston J. Amadan

Pearls can be purchased in both freshwater and saltwater form, and the differences between the two make them both unique. Freshwater pearls are formed in freshwater mussels found in bodies of fresh water. By contrast, as one might expect, saltwater pearls are formed in saltwater mussels found in bodies of saltwater.

At one time, saltwater pearls were the only real option on the market, as the number of freshwater pearls being cultivated with desired aesthetic properties were few and far between. Today, freshwater pearls are produced with the same proportionality and size as saltwater pearls, and most often in China.

The processing techniques used in the cultivation of freshwater pearls have been perfected to the point that quality pearls can be realized in a period of between three to six years. Freshwater pearls are cultivated through the use of finite irritants, which are normally smaller than the irritants used in saltwater cultivation. This results in a pearl with a thicker nacre and increased luster. At this time, Chinese pearl cultivators are able to produce upwards of twenty pearls in a single oyster. Many saltwater cultivators produce pearls faster by using irritants that are exceptionally large. This results in increased production but a substantially lower number of nacre layers. Some saltwater pearl farms, however, use irritants slightly larger than those used to aid in the making of freshwater pearls for better quality and higher market value.

Saltwater pearls are naturally less diverse in color than their freshwater counterparts. Usually available in a select few hues, many pearl wholesalers now dye the pearls after they are cultivated for increased coloration. Freshwater pearls offer more luminescence than saltwater pearls. The recent discovery that adding various metals to the water in which freshwater pearls are cultivated can produce wider ranges of colors has brought a renewed interest from pearl buyers worldwide.

Properly cultivated pearls of the highest quality in both the freshwater and saltwater varieties will hold their value provided they are well cared for. With the prices of both coming ever closer for the same size and shape of pearl, today's consumers can simply choose which they find more aesthetically appealing.

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To purchase <u>Pearl Pendant</u> or <u>Tahitian Pearl Necklace</u> visit our <u>jewelry store</u> for other pearls.

# CZ jewelry – real/fake?

By: Clint Jhonson

There are various cultures in this world and all of them share common traits. Ever since the ancient of times, people worldwide have worn jewelry as a form of expressing beliefs and principles of the society they lived in. Today, jewelry has taken a whole new look, the concepts are daring and innovative, being accepted as an important part of the modern life.

Women enjoy jewelry that is stylish and of course, in their price range. The Internet has brought the idea of low-cost jewelry and many people enjoy this possibility. They do not have enough resources to buy veritable pieces and this is why they prefer beautiful-looking but inexpensive ornaments. The fact that they have so many options to choose from is great and the surprises are plenty.

One of the most used materials in the creation of such items of jewelry is cubic zirconia. There are many styles that appeal to women in particular, unique and most of them resembling true diamonds. There can be no denial that everyone would prefer authentic diamonds but some of us prefer to spend our money on something else. Cubic zirconia is a sure alternative, because of its durability and popular amongst many customers.

CZ jewelry can be found in a great variety of styles online. Specific websites present decorative items that are very similar to the ones celebrities wear. Everybody knows that Oscars are the perfect time for movie stars to exhibit their amazing dresses and of course the perfect-matching jewelleries. Such pieces are created especially for them and this occasion by famous designers and the prices are not important.

As not everyone can afford such pieces of jewelry, certain options are provided online. Many people prefer CZ jewelry as it is the next best thing to diamonds and it can guarantee the true concept of a fashion statement. Worn with the proper dress, at the proper occasion, such pieces of jewelry can really make a good impression and make you the star of the night.

When it comes to CZ jewelry that can be found online, cubic zirconia rings are some of the most purchased items. They are made to suit various tastes and preferences, having all kind of avant-garde designs, adapted after the incredible pieces of jewelry

movies stars wear. Their purpose is to serve to the needs of every customers, being a great accessory, given at an accessible price.

There are many types of CZ jewelry that appeal to women and cubic zirconia rings definitely fall into this category. Finding the perfect online store presenting such products is not hard and one might find himself/herself dazzled at the wealth of opportunities. The styles are striking and the wide selection can really help in taking a much more informed decision.

Recent studies have shown that there are a lot of women that prefer to be given cubic zirconia rings instead of the real expensive diamonds. They are confident that they do not have to worry about the piece getting lost or stolen. Moreover, they have declared that along with their partner, they choose to invest their money in more important things such as getting a house, a car or other things. Practicality rules over fashion and women tend to prefer more jewelry in the form of cubic zirconia rings.

Fashion is surely a strange concept to understand. We spend so much time looking after ourselves, checking the latest trends and buying astonishingly pieces of ornaments. Online, the offers are plenty, especially when it comes to what is commonly known as'fake' jewelry. In general terms, such jewelry, is everything but fake. It is very real and extremely appreciated by many women who love to wear them.

Article Source: http://articlecrazy.com

We invite you to see the widest collection of <u>CZ jewelry</u>. Our online store can provide you with basically anything you want, including the most beautifully crafted <u>cubic zirconia rings</u>. Give yourself a little present or introduce your loved one to our website. You will surely not regret it!